



Sponsor Platinum 350.000.000 MAD

Institutional visibility:

Insertion of the Sponsor's logo on the communication tools :

- Official Catalogue,
- Participants' Badges,
- Press Kit,
- Brochures,
- Roll Up
- Insertion of the Sponsor's logo on the home page and the sponsors page of the web site
- Insertion of an advertisement developed by the sponsor on the cover page of the official catalogue
- Addition of a maximum of 5 sponsor's goodies in the participants' kit

Press Campaign:

Publication of the Sponsor's logo on the spaces of communication and media tools

Promotion :

- Providing a booth of 15 m²
- Broadcasting of a visual or the spot of the sponsor during conferences and official ceremonies
- Branding of both the conference room and the B to B areas: 5 roll-ups

Public Relations:

- 10 access passes to the conference
- 2 tables of 10 seats during the gala diner
- A 15 minutes intervention of the sponsor at the discussion panel
- Use of the VIP meeting room of the conference
- Utilisation de la salle de réunion VIP de la conférence



Sponsor Gold 250.000.000 MAD

Institutional visibility:

Insertion of the Sponsor's logo on the communication tools :

- Official Catalogue,
- Participants' Badges,
- Press Kit,
- Brochures,
- Roll Up
- Insertion of the Sponsor's logo on the sponsors page of the web site
- Insertion of an advertisement developed by the sponsor on the middle page of the official catalogue
- Addition of a maximum of 3 sponsor's goodies in the participants' kit

Press Campaign:

Publication of the Sponsor's logo on the spaces of communication and media tools

Promotion :

- Providing a booth of 12 m²
- Broadcasting of the spot of the sponsor during conferences and official ceremonies
- Branding of both the conference room and the B to B areas: 3 roll-ups

Public Relations:

- 5 access passes to the conference
- A table of 10 seats during the gala diner
- Intervention of 5 minutes at the closing of the panel discussion
- Use of the VIP meeting room of the conference



Sponsor Silver 150.000.000 MAD

Institutional visibility:

Insertion of the Sponsor's logo on the communication tools :

- Official Catalogue,
- Participants' Badges,
- Press Kit,
- Brochures,
- Roll Up
- Insertion of the Sponsor's logo on the sponsors page of the web site
- Insertion of a half advertisement developed by the sponsor on the official catalogue
- Addition of a maximum of 2 sponsor's goodies in the participants' kit

Press Campaign:

Publication of the Sponsor's logo on the spaces of communication and media tools

Promotion :

- Providing a booth of 9 m²
- Branding of both the conference room and the B to B areas: 2 roll-ups

Public Relations:

- 3 access passes to the conference
- 6 invitations to the gala diner



Sponsor Bronze 75.000.000 MAD

Institutional visibility:

Insertion of the Sponsor's logo on the communication tools :

- Official Catalogue,
- Participants' Badges,
- Press Kit,
- Brochures,
- Roll Up
- Insertion of the Sponsor's logo on the sponsors page of the web site
- Insertion of a quarter of a page advertisement developed by the sponsor on the official catalogue
- Addition of one sponsor's goody in the participants' kit

Press Campaign:

Publication of the Sponsor's logo on the spaces of communication and media tools

Public Relations:

- 2 access passes to the conference
- 2 invitations to the gala diner

www.rame2017.com

From the 4th to the 6th of May 2017, Casablanca, Morocco



	350.000.00 MAD	250.000.00 MAD	150.000.00 MAD	75.000.00 MAD
Institutional visibility				
Insertion of the Sponsor's logo on the communication tools :Official Catalogue, badges,	Yes	Yes	Yes	Yes
Insertion of the sponsor's banner advertisement of on the home page	Yes			
Insertion of an advertisement developed by the sponsor in the official catalogue	Last Cover Page	One Page in the Middle	Half a Page	Quarter of a Page
Insertion of the Sponsor's logo on the sponsors page of the web site	yes	yes	yes	yes
Addition of the sponsor's goodies in the participants' kit	5 max	3 max	2 max	1
Press Campaign				
Publication of the Sponsor's logo on the media tools	yes	yes	yes	yes
Promotion				
Providing a booth	15 M2	12 M2	9 M2	
Broadcasting of a visual or the sponsor's spot during conferences and official ceremonies	yes	yes		
Branding of the conference room and the B to B area	5 Rollups	3 Rollups	2 Rollups	Quarter of a Page
Public Relations				
Access Pass to the conference	10	5	3	2
Invitations to the gala diner	2 tables of 10 seats	1 tables of 10 seats	6 invitations	2 invitations
Participation of the sponsor at the panel's discussion	A 15 minutes intervention	A 5 minutes intervention at the end		
Use of the conference's VIP meeting room	yes	yes		

www.rame2017.com

From the 4th to the 6th of May 2017, Casablanca, Morocco



Annual Conference of the Freight Forwarders
for Africa & Middle East Region



Other sponsoring formulas and/or advertisements

Other sponsoring formulas and/or advertisements	Rate (MAD)
Insertion in the catalogue (1 page)	10.000.00
Insertion in the catalogue (1/2 page)	8.000.00
Insertion in the catalogue (1/4 page)	6.000.00
Insertion in the catalogue (1/8 page)	4.000.00
Goodies in the participant's kit	10.000.00
Booth of 9 M ²	30.000.00
Installation of a Rollup	7.000.00
Sponsoring a coffee break	20.000.00
Sponsoring a diner	50.000.00
Sponsoring a lunch	50.000.00
Sponsoring the Welcoming diner	50.000.00
Sponsoring a discussion panel	50.000.00
Sponsoring the Training Forum (installation of a Roll up, Intervention panel, Broadcasting Spot, insertion of 1/2 page on the catalogue, Goodies in participants' kit, mentioning the sponsor on all communication tools, 1 Access to RAME)	75.000.00

www.rame2017.com

From the 4th to the 6th of May 2017, Casablanca, Morocco



Annual Conference of the Freight Forwarders
for Africa & Middle East Region