

PROGRAM RAME -May 2017-

Connect & Achieve with Efficiency & Sustainability

Day 1 : 4th May 2017

1.1 Training Forum with FIATA FOUNDATION

09.00-10.30 am, Panel 1: “FIATA Training Program”

Moderator: Mr Jean Claude-Delen,
FIATA Treasurer & Past President

- o **Topic:** FIATA TOT PROGRAM,
Mr Thomas Sim, Chairperson of FIATA Advisory Body Vocational Training and Chairperson of the Management Committee, FIATA Foundation Committee (15 min)
- o **Topic:** FIATA LOGISTICS ACADEMY,
Mr Issa Baluch, Chairperson of FIATA Logistics Academy (FLA) (15 min)
- o **Topic:** Presentation of the FIATA FOUNDATION
Mr Aldo Da Ros President of the FIATA FOUNDATION (15 min)
- o **Topic:** Training Program For Logistics Sector,
Mr Lharaoui Zouheir, Moroccan Federation of Transport & Logistics (FT-CGEM) (15 min)
- o **Q/A session & Round Table** (30 min)

10.30-11.00 am: Coffee Break

11.00-12.30 am, Panel 2: “Go to Logistics for Young People”

Moderator: Mr Basil L. Pietersen,
Chairperson RAME

- o **Topic:** LMIP: A Portal to Enhance Youth Employability,
Mrs Zineb BENKIRANE Senior Private Sector Specialist World Bank Group (15 min)
- o **Topic:** Career Center for Young people,
Mrs Ilham SEBAI Regional Coordinator US AID Career Center, (15 min)
- o **Topic:** FIATA from a Young Perspective,
Mr Bassil Eid Manager RAME (FIATA) (15 min)
- o **Q/A session & Round Table** (30 min)

Awards for the best Projects Graduation in Logistics (15 min)

12.30-1.30 pm: Lunch

1.30-3.00 pm, Panel 3: “Moroccan Logistics Training Experience”

Moderator: Mr Issa Baluch,

Chairperson FLA (FIATA)

o **Topic:** National Program for Logistics Training,

Mr Abdelkebir Chajai, Director of Operators and Logistics Chain, AMDL (15 min)

o **Topic:** The World Bank skills logistics toolkit,

Mrs Christina Busch, Economist, Trade & Competitiveness Global Practice World Bank Group (15 min)

o **Topic:** Presentation of the fund to finance training program for companies in Logistics sector,

Mr Mohamed Karaouane, Director of Interprofessional Group for Assistance to Advice, (GIAC TRANSLOG) (15 min)

o **Q/A session & Round Table** (30 min)

**Signature of MoU between Moroccan Freight Forwarders Academy (MFFA)
and FIATA accredited Academies**

3:00-3:30 pm Coffee Break

1.2 Special Session: Women in Logistics sector

3.30-5.00 pm Panel 1: “The Role of Women in Logistics Industry”

Moderator: Mrs Nadia HAFSI,

Chief Commercial Officer PORTNET S.A and founding member of WISTA Morocco

o **Topic:** Experience of a Woman Leader in Maritime Sector,

Mrs Nadia LARAKI, General Manager of National Port Authority (ANP) (15 min)

o **Topic:** Experience of a Woman President of Freight Forwarders Association,

Ms Joanna Nunes Coelho, President of Portuguese Freight Forwarders Association (ATAP) (15 min)

o **Topic:** Presentation of the activities of Women’s International Shipping & Trading Association (WISTA),

Mrs Asmaa Benslimane President of WISTA MOROCCO (15 min)

o **Topic:** Women in Freight Forwarding in Morocco,

Mrs Kaoutar Guessous, Freight Forwarder/Member of Association of Freight Forwarders of Morocco (AFFM)
(15 min)

o **Q/A session & Round Table** (30 min)

8.00-10:00 pm: RAME Welcome Dinner

Day 2 : 5th May 2017

2.1 Official Opening Ceremony of the RAME

9.00-10.30 am: Speeches of the Officials

- Moroccan Minister of Equipment, Transport, Logistics & Water
- President of Moroccan Confederation of Private Sector
- President of RAME
- President of Transport Federation & Chief of Parliament Group
- President of the AFFM

- Signature of partnership agreement between AFFM & AMDL
- Signature of partnership agreement between AFFM & Maroc Export
- Signature of MoU between AFFM and others Association Members of FIATA

10.30-11.00 am: Visit to the Exhibition and the stands

2.2 Panels Discussions

11.00-12.30 am, Panel 1: “Trade Facilitation”

Moderator: Mr Jalal BENCHAYOUN,
General Manager PORTNET S.A, Vice Chair of the African Alliance of E-Commerce
UN/CEFACT Expert

- o **Topic:** The perspective of growth of African Economies,
Mr Vincent Castel, Chief Country Economist for Morocco, African Development Bank Group (ADB) (15min)
- o **Topic:** The commercial flow in Africa and Middle East Region,
Mr Coleman Nee, Senior Economist, Economic Research and Statistics Division, World Trade Organization (15 min)
- o **Topic:** National Plan for simplification of Procedures for foreign trade,
Mr Mohammed Benayad, Secretary General of Moroccan Ministry of Foreign Trade (15 min)
- o **Topic:** The Customs between Control and Facilitation,
Mr Lhassan HALLOU, Director of Facilitation and IT in the Moroccan Customs Administration (15 min)
- o **Q/A session & Round Table** (30 min)

12.30-1.30 pm: Lunch

Day 2 : 5th May 2017

2.2 Panels Discussions

1.30-3:00 pm, Panel 2: “Efficient & Sustainable Logistics”

**Moderator: Mr Abdelaziz MANTRACH, Designated President,
Regional Vice-President Africa and Middle-East of The Federation of National Associations of
Ship Brokers and Agents (FONASBA)**

- o **Topic:** Moroccan Green Logistics (MGL) Initiative,
Mr Younes TAZI General Manager of Moroccan Agency for Logistics Development (AMDL) (15 min)
- o **Topic:** To ease connection within the region,
Mr Poul HANSEN, Officer in Charge Trade Facilitation section, United Nations Conference on Trade and Development (UNCTAD) (15 min)
- o **Topic:** The Freight Forwarder facing the new challenges of shipping industry,
Mr Jens Roemer, FIATA WG Sea Chairman (15 min)
- o **Topic:** IATA FIATA Air Cargo Agency Program,
Mr Paul Cheetham, Member of the FIATA Air Freight Institute, (15 min)
- o **Topic:** Presentation of the Port of Tangier Med,
Mr Hassan ABKARI, Director Tangier Med Port Authority (TMPA) (15 min)
- o **Q/A session & Round Table** (30 min)

3:00- 3:30 pm Coffee Break

3.30-5.00 pm, Panel 3: “Information Technology”

Moderator: Mr Davis PHILLIPS, Vice-President FIATA

- o **Topic:** Moroccan Foreign Trade Single Window,
Mr Jalal Benhayoun, General Manager PORTNET S.A, Vice Chair of the African Alliance of E-Commerce UN/CEFACT Expert (15 min)
- o **Topic:** The digitalization of international trade,
Mr Richard Morton Secretary General, International Port Community Systems Association (IPCSA) (15 min)
- o **Topic:** Presentation of Logistaas, IT solution for Freight Forwarders,
Mr Kareem Naouri, Chief Executive Officer Logistaas (15 min)
- o **Topic:** Presentation of Tangier Med Information System,
Mr Ridouan BOULAICH, Director of Performance Management Tangier Med Port Authority (TMPA) (15 min)
- o **Q/A session & Round Table** (30 min)

Day 3 : 6th May 2017

3.1 RAME General Assembly

9.00-12.30 am: RAME General Assembly + Briefing of WG Sea
-Adoption of the Declaration of Casablanca

10.30-11.00 am: Coffee Break

12.30-1.30 pm: Lunch

3.2 Visit

2.00-5.00 pm: Visit of the Port of Casablanca & The Logistics Platform MITA

8.00-10.00 pm: Gala Dinner